



PathfinderLink Named as a 2024 Experts' Choice Innovative Product Awards Winner by World of Concrete

The second annual awards program celebrates the most impressive innovations in concrete equipment, materials, services, and tools based across eight categories.

Irving, TX (February 22, 2024) – World of Concrete® (WOC), announces PathfinderLink-Practical Project Management Software as an Experts' Choice winner in the Innovative Product Awards. The Innovative Product Awards, powered by World of Concrete, is an industry recognition program that celebrates the most successful construction community members and their innovations in concrete.

PathfinderLink won the Experts' Choice Award for their project management software, and it was named a sustainable innovation. Sustainable innovations incrementally improve an existing process or product. The innovation alters how contractors and producers can deliver productivity or increase safety or engineering efficiency in real time. PathfinderLink is renowned for their work in getting rid of spreadsheets, eliminating double and triple entries, and providing real-time job costing.

"PathfinderLink was built as an answer to every other project management tool I tried in the past that didn't work." Justin Alvey, PathfinderLink President and CEO

The Experts' Choice award winners were selected by a panel of World of Concrete editors and industry experts. The winners stood out from the competition in their ability to aid performance and competence and become a new industry standard in the field. The experts recognized the winning products in this category by naming them either a sustainable or a disruptive innovation.

"We would like to thank all the companies that took part in the Innovative Product Awards program this year and to those that voted. It is important for the industry to honor the products and services that are pushing the limits of the concrete sector," said Jackie James, Vice President of World of Concrete. "Congratulations to the 2024 Innovative Product Award winners!"

The Innovative Product Awards program recognizes some of the strongest concrete and construction brands among the following categories:

- Business & Technology Software & Services
- Concrete Construction Materials
- Concrete Production & Delivery
- Concrete Surfaces & Decorative Concrete Equipment & Materials
- General Construction Tools & Equipment

- Precast & Block Production
- Repair & Demolition Materials, Tools & Equipment
- Slab Tools, Equipment & Materials

To view the full list of the 2024 Innovative Product Award winners, please visit [Innovative Products Award program page](#).

Many companies rely on spreadsheets and multiple applications to manage their business. PathfinderLink eliminates the apps and spreadsheets and simplifies project management. This saves those using our software time and money so they can focus on their customers, their projects, and growing their business.

About World of Concrete

World of Concrete is the industry's ONLY annual international event dedicated to the commercial concrete and masonry construction industries. Featuring indoor and outdoor exhibits with the industry's leading suppliers display innovative products and technologies, exciting demonstrations and competitions, and a world-class education program. Visit www.worldofconcrete.com for details.

About WOC360

WOC360, the Official Digital Media brand of World of Concrete®, brings you the ultimate digital experience within constructionnext.com. Dive into an extensive library of specialized content, explore expert insights, and access exclusive resources tailored for concrete and masonry professionals. Our weekly newsletter helps concrete and masonry contractors stay informed about the latest products, equipment, technology advancements, and valuable business strategies that will elevate their projects to new heights. Visit <https://www.constructionnext.com/> for details.

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PathfinderLink Media Contact

Brett Miller
brett.miller@pathfinderlink.com

World of Concrete Media Contact:

Abby Portwood
Abby.portwood@informa.com

